

North Los Angeles County Regional Center  
**Government & Community Relations Committee Meeting Minutes**

Virtual meeting via Zoom  
Wednesday, April 20, 2022  
7:00 p.m. PST

**Present:** Nicholas Abrahms, Cathy Blin, Sylvia Brooks-Griffin, David Coe, Sharoll Jackson, Jennifer Koster, Angelina Martinez, Alma Rodriguez, Jeremy Sunderland (Chair), - Committee Members

Nancy Gallardo, Lety Garcia, Ana Quiles, Kimberly Bermudez, Michelle Heid, Jasmine Barrios, Suad Bisogno, Isabel Romero Interpreter, – Guests

Michele Marra, Gabby Eshrati, Cristina Preuss, Alan Darby, Jazmin Zinnerman, Evan Ingber, Jennifer Williamson, Robert Dhondrup, Dr. Jesse Weller, Lizeth Chavez, Liliana Windover – Staff Members

**Absent:** Gabriella Herrera, Rocio Sigala

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**I. Call to Order & Introductions**

At 7:52 p.m., Jeremy Sunderland, Chair, called the meeting to order. Lizeth Chavez, Executive Administrative Assistant, called attendance of committee members. Guests were asked to place their names in the chat.

**II. Public Input**

No public input was provided.

**III. Consent Items**

A. Approval of Agenda

**M/S/C** (A. Martinez/S. Brooks Griffin) to approve the April 30th agenda as presented. The motion was approved.

B. Approval of Minutes of March 16 Meeting

**M/S/A/C** (C.Blin/ D.Coe/ S.Brooks Griffin) to approve the March 16, 2022, Meeting Minutes as presented. The Motion was approved.

#### **IV. Committee Business**

##### **A. Introduction- Public Information Manager**

Robert Dhondrup was recently hired as the Public Information Manager at NLACRC. He shared information about his background. The Public Information Manager role will handle all obligations pertaining to public meetings, information, and responses.

##### **B. Social Media**

###### **1. Twitter Spaces**

Twitter Spaces was evaluated as a method of sharing information from the center, teasing Town Halls, and other events. It was determined that this program is best used for podcasts. It was proposed not to utilize this tool at this time and will reassess it for future projects.

###### **2. Social Media Analytics Status Updates**

##### **C. Legislative Update**

###### **1. Legislative Bills**

Legislative Bills listed on the attached page are summarized for the Committee to review and determine if any specific bill(s) should be sent through the Subject Matter Expert Review Process. This process entails research and justification of the bill for NLACRC to consider taking an action with regard to a bill, which would typically be a letter of support.

The bills listed below were recognized by the Committee as bills to go through the Subject Matter Expert Review Process

1. AB2378 (Irwin)
2. SB882 (Eggman)
3. AB2145 (Davies)
4. AB2079 (Wood)
5. AB321 (Valladares)
6. AB2262 (Calderon)
7. SB1016 (Portantino)
8. AB2853 (Lackey)

Committee members are encouraged to review the list and send any bills to Jennifer Williamson to add to the Review Process by April 27, 2022

2. Local Legislative Grassroots Visits

- a. ARCA Training video will be added to the toolkit when training participants: <https://www.youtube.com/watch?v=2qtO9lllCMw>

3. ARCA Grassroots visits – *Michelle Heid*

Seven visits have been successful in engaging legislators and staff in the progressive discussion. Sharoll Jackson wanted to note that the visits have been going well and that the legislators are receptive.

4. Legucator Report- Michelle Heid

- a. Michelle Heid provided her legucator report.

*D. Local Grassroots Marketing and Outreach Plan – Jennifer Williamson*

1. Peach Jar Free Flyer Program

The Committee recommended changes at the last meeting to the Peach Jar flyer. Revisions were made and presented to the Committee.

There were additional suggested revisions, including adding a QR code and adding a statement that immigrations status does not affect regional center service eligibility. There was mention that QR codes may create a security risk.

**Action:** Revisions will be made to the flyer. Jennifer Williamson will assess whether NLACRC has the capability of adding a QR code. Jennifer Williamson will get input from IT to assess potential risks with QR codes. The revised flyer will be presented at the next Committee meeting. Once finalized, the flyer will be translated into Spanish and submitted to Peach Jar’s Free Flyer Program.

2. Local Grassroots Marketing and Outreach

The promotional flyer was presented to announce the Local Grassroots and Community outreach.

**Action:** Include specific information about the meeting dates. For instance, if they are held quarterly, change the word “regular” to “quarterly” to denote the frequency of the meetings. Jennifer Williamson will collaborate with Dr. Fernandez on the Committee’s feedback for the flyer.

## **V. Board Meeting Agenda Items**

- A. Minutes from the April 20th Meeting

## **VI. Announcements / Information Items / Public Input**

- A. Next Meeting: Wednesday, May 18th, 2022, at 7:00 p.m.
- B. Jennifer Williamson was asked if the link with the Conference Information would be sent via email. Jennifer’s understanding is that the Conference staff will be sending out the email, but she will follow up on that information.
- C. Jeremy Sunderland noted that this would be the last meeting for Michele Marra. Jeremy thanked Michele for her contribution to NLACRC and the Committee. Jennifer Koster also expressed appreciation to Michele. Michele thanked Jeremy, the Committee, and everyone at NLACRC for all of their support during her tenure.

## **VII. ADJOURNMENT**

Jeremy Sunderland adjourned the meeting at 9:25 PM.

Respectfully submitted by:

Submitted by:

(\*) *Natalia Langarica*

Executive Administrative Assistant

*(\*) The majority of these minutes are taken from the Minutes Service submission and reviewed/edited as presented herein by NLACRC staff.*