



Quick guide to the Social Media Posting Criteria

This quick guide summarizes the North Los Angeles County Regional Center's (NLACRC's) Social Media Posting Criteria ("Criteria"). The Criteria explains what kind of content NLACRC can and cannot accept.

What kind of content will NLACRC accept?

Human interest stories must be relevant, helpful, or important to NLACRC's consumers, families, service providers, business partners, employees, or community. This might include (but could include other things):

- Success stories about consumers' education, jobs (without naming the employer), and other activities in the community.
- Stories about difficulties that consumers or families have faced and how they have overcome them.

What kind of content will NLACRC not accept?

NLACRC cannot accept human interest stories that have certain things in it. This includes (but could include other things):

- **Unkind:** We cannot accept content that could embarrass, threaten, harass, or make fun of someone; violate a person's privacy; make false statements about a person; or make discriminatory statements.
- **Disrespectful or offensive:** We cannot accept content that could upset or offend someone, such as:
 - Swear words or threats.
 - Provocative or sexual clothing, words, video, photos, etc. NLACRC will not accept content that it believes the community will not find reasonably acceptable. You may want to think about what a school or work would allow.
 - Guns, weapons, illegal drugs, or items used for smoking.

For information about human interest story criteria, go to NLACRC's website here:

<https://www.nlacrc.org/consumers-families/human-interest-stories>

Questions? Email publicinfo@nlacrc.org or call 818-534-5027



What kind of content will NLACRC not accept? *(continued)*

- **Illegal or without legal permission to post:** Do not submit content that you do not have the legal right to share. This includes (but could include other things):
 - Photos, drawings, logos, trademarks, music, videos, or voice recordings that belong to someone else. This means that you cannot sing a song, have any items with logos, have music or a television show playing in the background, etc. unless you have legal permission.
 - People appearing in the human interest story without their written consent.
 - Personal information about someone (called their “Protected Health Information” or “PHI”), such as their name, birthdate, diagnosis, UCI number, etc., without their written consent.

- **Other content that NLACRC cannot accept:** NLACRC also cannot accept these types of content:
 - Politics, religion, or other topics up for debate.
 - The name of the company where someone works. For example, you can talk about getting a job, but should not name the company.
 - The name of any service providers. For example, you can talk about attending a day program, but should not name the day program.
 - Discussion about therapies that are not evidence-based.
 - Asking for NLACRC to fund services or supports. If you think you need an NLACRC funded service or support, contact your Service Coordinator instead to have an Individual Program Planning meeting.

NLACRC cannot guarantee that all human interest stories will be used.

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